Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

December 2026

Two Steps Back

Before you plan next year, look honestly at this one.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Progress matters more than activity."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

DECEMBER GOALS

Quick wins

1 *The one thing I will finish before the year ends*

2 *The decision I have been putting off*

3 *What I will stop doing in January*

QUICK WINS THIS MONTH

END OF MONTH: TWO STEPS BACK

Reflection is key

1 **What did this year actually move forward, and what only kept you busy?**

2 **Which piece of work would you not take on again, knowing what you know now?**

3 **Where did you spend time that you will never get back?**

4 **Who helped the business most this year, and have you told them?**

5 **What will you carry into January, and what will you leave behind?**

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • TWO STEPS BACK

December 2026

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31			

REMEMBER: Before you plan next year, look honestly at this one.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

January 2027

One Thing

Pick the one thing that changes the most, and protect it every week.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Focus. Finish. Move on."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

JANUARY GOALS

Quick wins

1 *My one thing for this month*

2 *The first step I will take this week*

3 *How I will know it is done*

QUICK WINS THIS MONTH

END OF MONTH: ONE THING

Reflection is key

1 **Did your one thing get your best hours, or what was left of them?**

2 **What pulled you away from it, and did you let it?**

3 **Which new idea did you park, and was that the right call?**

4 **What did you finish completely this month?**

5 **If you could only do one thing in February, what would it be?**

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • ONE THING

January 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
					1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

REMEMBER: Pick the one thing that changes the most, and protect it every week.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

February 2027

Protect Your Time

Time is the real currency of business. Spend it like money.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Time is the real currency of business."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

FEBRUARY GOALS

Quick wins

1 *The time block I will not move this month*

2 *The meeting or task I will cut*

3 *The hour a week I will give to working on the business*

QUICK WINS THIS MONTH

END OF MONTH: PROTECT YOUR TIME

Reflection is key

1 Which hours in your week are genuinely yours, and which belong to everyone else?

2 What did you say yes to that should have been a no?

3 Where did your time go that earned nothing?

4 Which task could someone else do at 80% as well as you?

5 What will you protect next month, whatever happens?

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • PROTECT YOUR TIME

February 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28

REMEMBER: Time is the real currency of business. Spend it like money.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

March 2027

One Hat

You cannot run the business, do the sales and fix the printer at the same time.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Your business doesn't need you in every seat."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

MARCH GOALS

Quick wins

1 *The hat I will take off this month*

2 *Who will wear it instead*

3 *The hat only I should be wearing*

QUICK WINS THIS MONTH

END OF MONTH: ONE HAT

Reflection is key

1 How many different jobs did you do this week?

2 Which hat costs you the most energy for the least return?

3 What did you do that you should be paying someone else to do?

4 When were you at your best this month, and what were you doing?

5 Which hat will you hand over by the end of next month?

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • ONE HAT

March 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31				

REMEMBER: You cannot run the business, do the sales and fix the printer at the same time.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

April 2027

One Habit at a Time

Ideas don't change businesses. Habits do.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Ideas don't change businesses. Habits do."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

APRIL GOALS

Quick wins

1 *The one habit I am building*

2 *When and where it happens each day*

3 *How I will track it*

QUICK WINS THIS MONTH

END OF MONTH: ONE HABIT AT A TIME

Reflection is key

1 How many days did you keep the habit, honestly?

2 What got in the way on the days you missed?

3 What made it easier on the days you kept it?

4 Is this habit moving the business, or just making you feel busy?

5 Do you keep it, change it or replace it next month?

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • ONE HABIT AT A TIME

April 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30		

REMEMBER: Ideas don't change businesses. Habits do.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

May 2027

Pocket

Know your numbers well enough to make decisions with them.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Turnover is vanity. Know what you keep."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

MAY GOALS

Quick wins

1 *The number I will check every week*

2 *The cost I will cut or challenge*

3 *The sale I will chase until it closes*

QUICK WINS THIS MONTH

END OF MONTH: POCKET

Reflection is key

1 **Do you know your profit this month without asking anyone?**

2 **Which customer or product makes you the most money, and the least?**

3 **Where is money leaking out of the business?**

4 **Did you pay yourself properly this month?**

5 **What one change would add the most to the bottom line?**

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • POCKET

May 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
						1	2
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
	31						

REMEMBER: Know your numbers well enough to make decisions with them.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

June 2027

Body

The business runs on you. Look after the engine.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"You can't run a business on an empty tank."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

JUNE GOALS

Quick wins

1 *My sleep target this month*

2 *The movement I will do each week*

3 *The one thing I will cut back on*

QUICK WINS THIS MONTH

END OF MONTH: BODY

Reflection is key

1 How many nights did you sleep properly this month?

2 When did you last finish a day with energy left?

3 What did you eat, drink or skip because you were too busy?

4 Did you move enough to think straight?

5 What one change to your health would help the business most?

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • BODY

June 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30				

REMEMBER: The business runs on you. Look after the engine.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

July 2027

Heart

Family, friends and fun are not what you get after the business. They are why you have one.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Build a business that gives you a life, not one that takes it."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

JULY GOALS

Quick wins

1. *The time I will block out for family*
2. *The friend I will see this month*
3. *Something I will do just for fun*

QUICK WINS THIS MONTH

END OF MONTH: HEART

Reflection is key

1. **Who did you let down this month because of work?**
2. **When were you properly present with the people who matter?**
3. **What did you do purely for enjoyment?**
4. **Would your family describe you as the owner of the business, or owned by it?**
5. **What will you book in for August before work fills it?**

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • HEART

July 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30	31	

REMEMBER: Family, friends and fun are not what you get after the business. They are why you have one.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

August 2027

Progress and Momentum

Halfway through the year. Be honest about where you are.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Momentum beats motivation every time."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

AUGUST GOALS

Quick wins

1 *What I will finish before September*

2 *The stalled project I will restart or kill*

3 *The win I will build on*

QUICK WINS THIS MONTH

END OF MONTH: PROGRESS AND MOMENTUM

Reflection is key

1 **Which goals from January are still alive?**

2 **What have you finished this year that you are proud of?**

3 **Where have you stalled, and why really?**

4 **What is creating momentum right now?**

5 **What would make the second half of the year better than the first?**

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • PROGRESS AND MOMENTUM

August 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
							1
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30	31					

REMEMBER: Halfway through the year. Be honest about where you are.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

September 2027

The Owner Your Business Needs

Not the owner you want to be. The one your business keeps asking for.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Which owner is your business getting at the moment?"*
> DAVE CHRISTIE, FLOURISH FOUNDRY

SEPTEMBER GOALS

Quick wins

1 *The conversation I have been avoiding*

2 *The decision only the owner can make*

3 *The standard I will hold myself to*

QUICK WINS THIS MONTH

END OF MONTH: THE OWNER YOUR BUSINESS NEEDS

Reflection is key

1 What is the business asking of you that you keep avoiding?

2 Where are you being the boss you want to be rather than the one it needs?

3 Which uncomfortable decision would move things on fastest?

4 Who holds you to account, and do you let them?

5 What will the owner your business needs do next month?

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • THE OWNER YOUR BUSINESS NEEDS

September 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
			1	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30			

REMEMBER: Not the owner you want to be. The one your business keeps asking for.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

October 2027

Finish

Starting is easy. Finishing is where the money is.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Business owners don't need more ideas. They need to finish the right work properly."*
>
> DAVE CHRISTIE, FLOURISH FOUNDRY

OCTOBER GOALS

Quick wins

1 *The unfinished job I will close*

2 *The project I will drop completely*

3 *The deadline I will hit*

QUICK WINS THIS MONTH

END OF MONTH: FINISH

Reflection is key

1 How many things did you start this month, and how many did you finish?

2 What is half-done and quietly draining you?

3 What does finished properly actually look like for your main project?

4 What did you drop, and did anything bad happen?

5 What will you finish first in November?

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • FINISH

October 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
					1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

REMEMBER: Starting is easy. Finishing is where the money is.

Focus. Finish. Move on.

Flourish FOUNDRY

ACCOUNTABILITY CALENDAR

November 2027

Plan Next Year

Take two steps back before you take one forward.

Set three goals, track where your time goes, and take ten minutes at the end of the month to answer the questions honestly.

> *"Focus. Finish. Move on."*
> DAVE CHRISTIE, FLOURISH FOUNDRY

NOVEMBER GOALS

Quick wins

1 *The three priorities for next year*

2 *What I will stop doing next year*

3 *The support I need to make it happen*

QUICK WINS THIS MONTH

END OF MONTH: PLAN NEXT YEAR

Reflection is key

1 What has this year taught you about how you work?

2 Which three things would make next year the best yet?

3 What will you say no to next year?

4 Who do you need around you to get there?

5 What will you do differently from the first week of January?

WHERE DID THE MONTH GO?

Time split

ACTIVITY	TIME (%)	NOTES
Sales		
Marketing		
Customers and delivery		
Money and finance		
Team and people		
Working on the business		
Admin		
Firefighting		

GOAL-RELATED TRACKING • PLAN NEXT YEAR

November 2027

Flourish FOUNDRY

THIS WEEK'S ONE THING	MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30					

REMEMBER: Take two steps back before you take one forward.

Focus. Finish. Move on.